

## Nonprofit Social Media & Marketing

Domestic Violence Shelter and Services, Inc. (DVSS) is looking for a creative and social media savvy intern to help ignite our agency's online presence and drive customers to our Vintage Values Resale Shops. This is a unique opportunity to create content for a retail chain that is owned and operated by a nonprofit organization. Candidate will create dynamic digital messaging that encourages public to donate, shop, and/or volunteer at our three Wilmington stores.

### Responsibilities:

- Responsible for creating fun and engaging online and social media content
- Use Facebook, Instagram, Tik-Tok, and other platforms to showcase new items, events, and mission-related info.
- Create a strategic plan to improve SEO (agency)
- Assist with content creation for website redesign
- Understand the overall concept and mission of the agency
- Attend meetings via conference call or zoom.
- Monitor and ensure project delivery is within timelines.
- Reports to Director of Development and Development
- NOTE: This is an unpaid position, an internship for college credit or experience only. You will be working remotely much of the time unless your assistance is required for any production needs or events.

### Requirements:

- Excellent verbal and written communication skills, English required
- Tech-Savvy with working knowledge of trending platforms
- Self-starter with the ability to work independently or with others.
- Organized and able to manage multiple tasks simultaneously.
- An interest in improving the lives of others
- Must have the ability to visit stores (University Landing, Monkey Junction, and Castle Street.)
- Access to a smartphone (ability to access accounts on the go)
- Must live near Wilmington, NC
- Minimum 4-month participation
- Canva &/or other design software experience a plus

### Benefits of Internship:

- Learn the basics of non-profit and retail marketing
- Opportunity to spearhead marketing and social media campaigns.
- Gain work experience in philanthropy.
- Flexible schedule
- Class credit if approved by the school.
- Knowledge that you are helping domestic violence victims and their children build more peaceful lives.

Please submit your cover letter and resume to Kim Boyce, Director of Operations and Development at [develop@domesticviolence-wilm.org](mailto:develop@domesticviolence-wilm.org).

For over 35 years, Domestic Violence Shelter and Services, Inc. has worked to end domestic violence by providing shelter, on-going support services, and prevention initiatives in the Wilmington area. Services include but are not limited to 24-hour crisis intervention, emergency shelter, advocacy, counseling, criminal justice system assistance, emergency transportation, provision of necessities, support and educational groups, and children's programs.

Domestic Violence Shelter and Services, Inc. owns and operates three Vintage Values Resale Shops. 100% of sales are used to support DVSS and benefit area domestic violence survivors and their children.